

VENYOU

Enterprise Case Study

Using Launcher to provide a first-class user experience to clients.

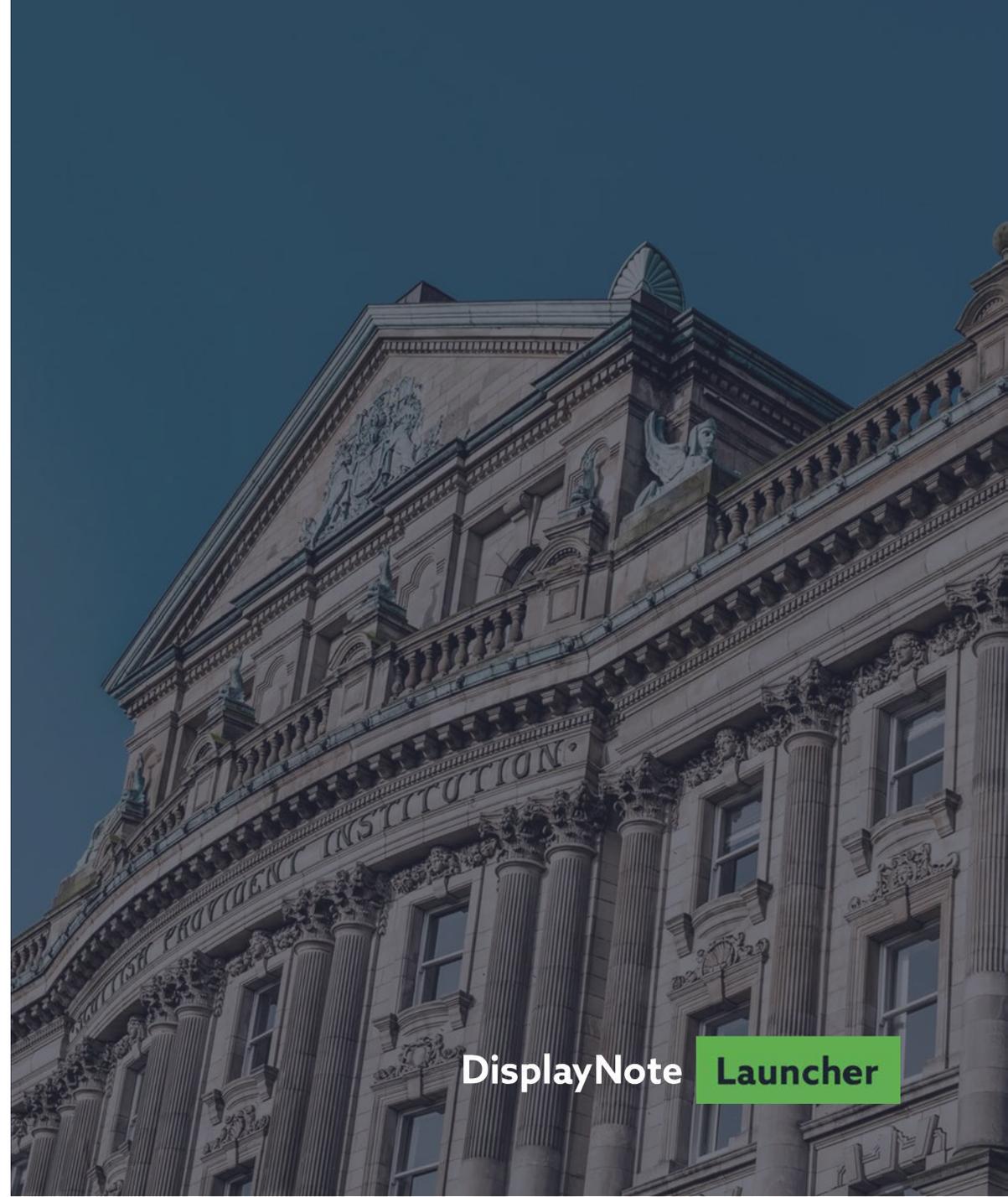
DisplayNote **Launcher**

Introduction

VenYou, the premier serviced office and bespoke business solutions provider based in Belfast, Northern Ireland, has added DisplayNote Launcher to the technology and communications offering in their premium meeting space, the MacKenzie Suite, located in the prestigious Scottish Provident Building.

The MacKenzie Suite, offers clients the latest state-of-the-art technology in wireless presentation and video conferencing facilities.

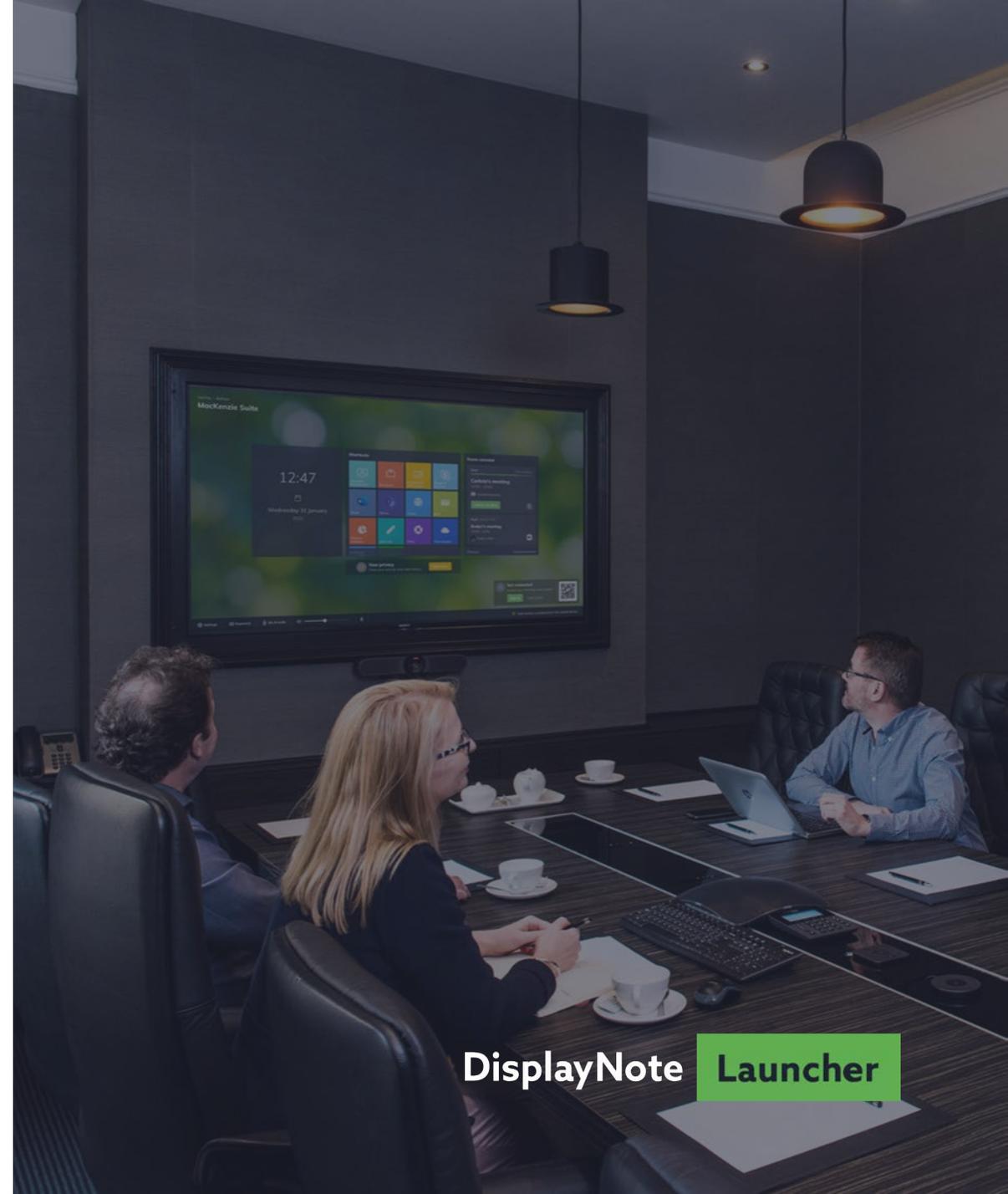
VenYou has had previous experience with the DisplayNote software, having used Montage for wireless presentation within their meeting spaces. With the latest integration of Launcher, user experience has progressed to a new level with quick, easy, and secure access to the apps and video calls required by clients.



DisplayNote Launcher

The Situation

- High-end boardroom space, which clients can avail of. VenYou uses quality facilities and state-of-the-art technology to differentiate their offering from competitor.
- Needed a solution that made it easy for clients to walk in and use the meeting room without fuss or delay, or prior training
- Needed a solution that integrates with the many collaboration and video conferencing tools their clients choose to use
- Kiosk mode was an essential requirement as VenYou needed to protect their IT set up from tampering



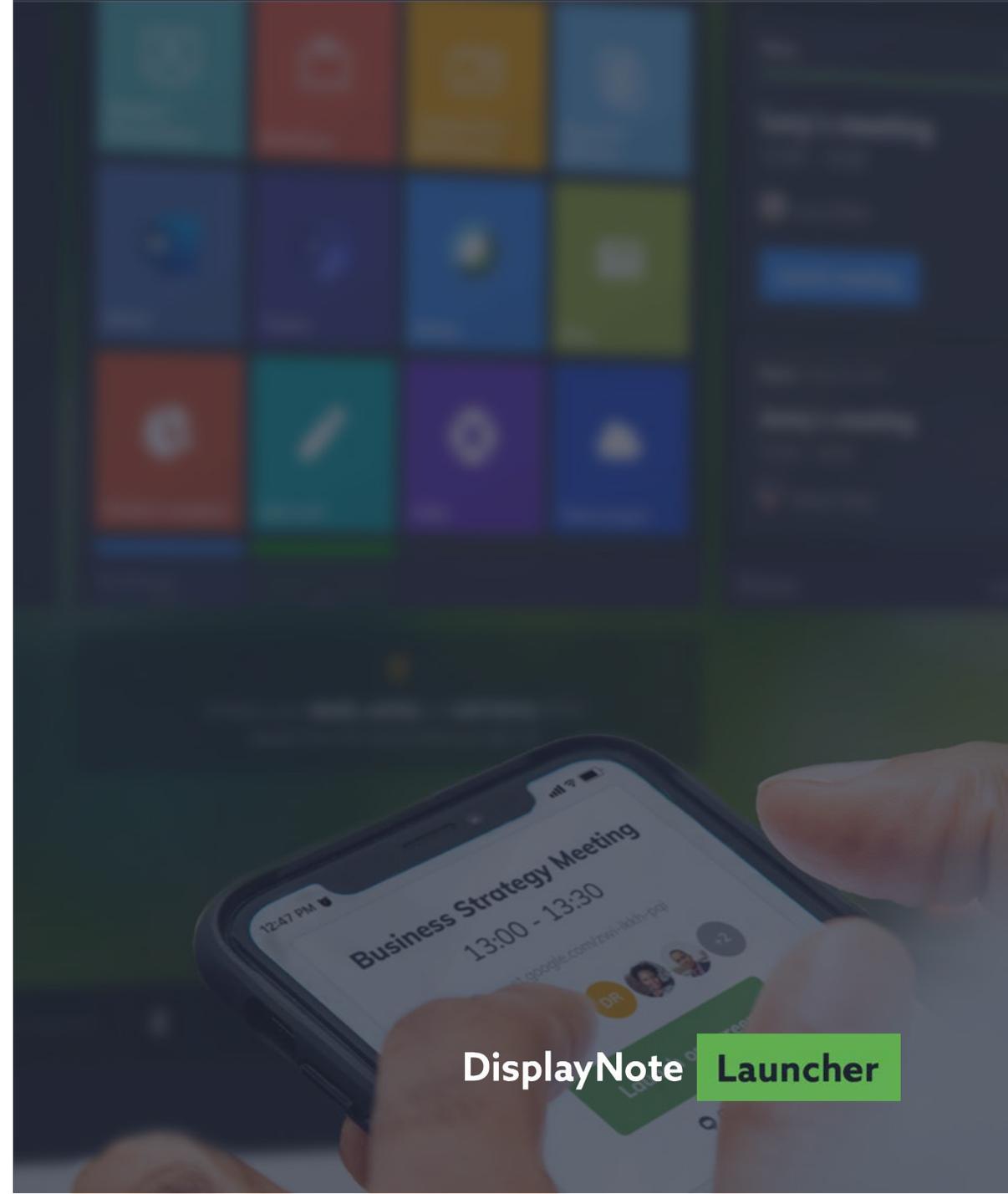
DisplayNote Launcher

The Solution

The MacKenzie suite was fitted with a large format display and a NUC. This meant Launcher could be added to the existing AV technology for a cost-effective user-experience upgrade.

Combining both Launcher and Montage's functionality, VenYou now has an integrated solution, making it easy to wirelessly share content, present or talk - whether meeting participants are in the room or located globally. Participants can use whichever video conferencing solution they prefer, whether it's Zoom, Microsoft Teams, GoToMeeting or any other popular solution.

With minimal training, clients can make full use of Launcher's functionality, and once the meeting is over, one tap clears all trace of the client's content or browsing history, with no footprint left behind.



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Jonny Hill

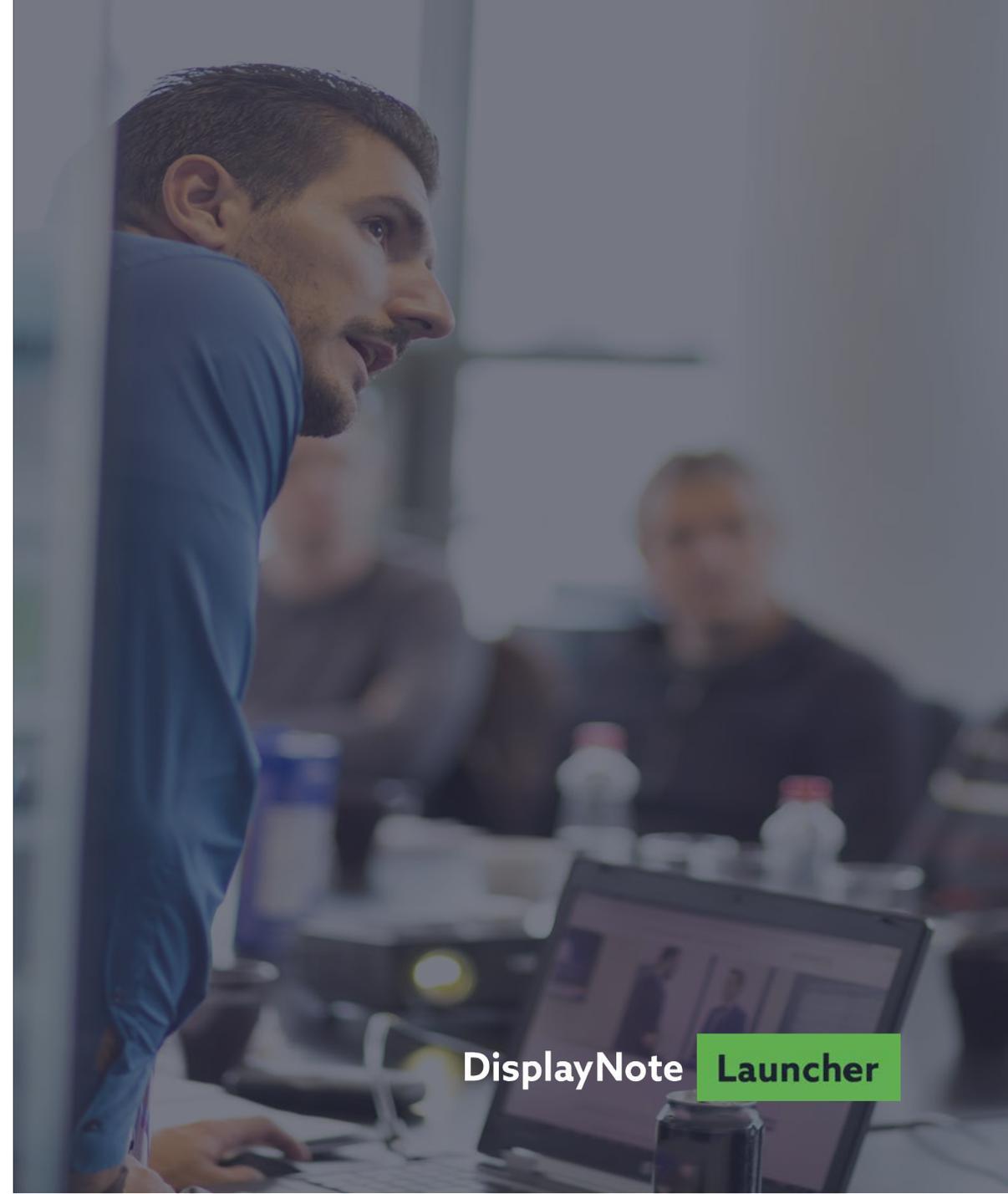
VenYou Operations Director

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The Results

Jonny Hill, VenYou Operations Director, commented, "Simplicity and convenience for our clients are key at VenYou so it was essential for us that they could come into the meeting room and just click and play. We also needed to retain control over the setup and assure our clients that they would leave no footprint behind. The system has received great feedback so far."

With the installation of Launcher, VenYou now offers a first-class AV experience in their premium boardroom space that allows them to service their market with a high-spec technological system.



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+44(0) 2890 730 480

<https://www.displaynote.com/contact>

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